



# Strategy Map



**Vision:** To be internationally recognized as a premier academic research center and its faculty as thought leaders in musculoskeletal injury prevention and human performance optimization

**Mission:** To mitigate musculoskeletal injuries and optimize human performance by conducting innovative, multidisciplinary basic and applied research; providing evidence and translating scientific knowledge; and enhancing clinical decisions and education. This research will lead to improved quality of life and resiliency in athletic, military, and active populations.

**Core Values:** Integrity ~ Innovation ~ Professionalism ~ Adaptability ~ Collaboration ~ Mentorship ~ Impact ~ Diligence ~ Perseverance

## INNOVATION

<b>Strategic Themes:</b>	<b>Grantsmanship</b> Plan, develop, implement, and execute proactive and aggressive funding/grant-seeking strategies by two major approaches: 1) continued pursuit of legacy DoD funding; and 2) diversification of our research funding portfolio by pursuit from non-DoD funding (NIH, VA, industry, etc.). Cultivate an enduring team approach that leverages our human capital to foster success.	<b>Scholarship</b> Maximize our scientific impact, influence, and acumen by frequently publishing in the top journals in sports medicine, rehabilitation sciences, injury prevention, athletic training, biomechanics and exercise physiology. Develop thought leaders in the field who are highly sought for invited talks, research collaborations, consultation and expertise. Full and visible participation with professional organizations/societies, editorial boards, and national/international scientific meetings.	<b>Partnership</b> Establishing collaborative relationships regionally, nationally, and internationally of mutual benefit that synchronize efforts, enhance, complement, and optimize our grantsmanship and scholarly results.	<b>Mentorship</b> Instill, cultivate, and foster an altruistic, mentor-based culture to benefit and develop students and faculty to be future global thought-leaders. A supportive environment manifested by visible and transparent lines of communication that nurtures scholarship, teaching, and service bands of excellence.
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